



Friends of the Riverwalk Banner Program

Support Riverwalk's growth and programming by placing your name or your company's name on a colorful banner along the Riverwalk.

Tampa's waterfront attracts thousands of visitors each year. In addition, many residents who now call downtown their home enjoy daily strolls along the Riverwalk. Purchase a banner today and receive daily exposure to these attractive demographics.

For more information contact Jason Carroll @ 813.221.1539 or jcarroll@thetampariverwalk.com .

Available Locations

- South Plaza
- Tampa Bay History Center
- Cotanchobee Park
- Marriott Waterside
- USF Park
- MacDill Park
- Carlton Doyle Parkway from the Straz Center to Waterworks Park

Banner Size

- 47" x 24"
- There are both double pole banners and single pole banners
- If the pole is a double pole banner we as that purchase both banners on that pole when ordering
- Advertiser message occupies bottom 35% of available space (13"H x 24"W see photo below)

Price

- \$250/Banner for 3-month period
- \$400/Banner for 6-month period
- \$750/Banner for 12-month period
- Price includes banner production. Advertiser provides desired artwork and approves final proof before printing.
- Discounts available for bulk orders

As the manager of the Tampa Riverwalk Banner program, Friends of the Riverwalk reserves the right to reject any submitted images or wording which in its opinion fails to meet acceptable community standards and the purpose and family based philosophy of the Tampa Riverwalk. In all instances, artwork may not include profanity, vulgarity, or personal attacks nor reference race, religion, color, deity, ethnic heritage, sexual orientation, disability status, or political views or affiliations.

Banner Examples

